

Clem Labine's Period Homes

THE PROFESSIONAL'S RESOURCE FOR RESIDENTIAL ARCHITECTURE

2010 Advertising Rates continued

Ad Sizes (note new sizes starting January 2010)

Page trim size	10.375" × 16"
Safety—allow 1/4" from trim on all sides	
Full-page bleed	10.625" × 13.25"
Full-page non-bleed	9.125" × 12"
1/2 horizontal	9.125" × 5.85"
1/2 vertical	6.79" × 9.375"
1/2 banner	4.46" × 12"
1/3 horizontal	9.125" × 3.75"
1/3 vertical	4.46" × 7.8"
1/4 horizontal	9.125" × 2.78"
1/4 vertical	4.46" × 5.85"
1/4 banner	2.125" × 12"
1/6 horizontal	4.46" × 3.75"
1/6 vertical	2.125" × 7.834"
1/8 horizontal	4.46" × 2.78"
1/8 vertical	2.125" × 5.85"
1/12 horizontal	4.46" × 2.125"
1/12 vertical	2.125" × 3.75"
Minimum	2.125" × 2.125"

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Restore Media, LLC, is publisher of *Clem Labine's Traditional Building* and *Clem Labine's Period Homes* and Tradweb. Producer of the Traditional Building Exhibition and Conference.

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