

# E CAST Promotions

TRADITIONAL BUILDING and PERIOD HOMES magazines maintain a fresh, opt-in email database of 42,000 architects, custom builders, historic restoration/renovation specialists, developers, building owners, facilities managers, interior designers and trades people. This audience receives our useful, trusted electronic newsletters, special product reports, web seminar announcements and conference updates every week.

If you have a message you would like to deliver to this audience via E CAST – a new product announcement, a special offer, education which qualifies for AIA CEUs or an incentive to visit your web site – you can do so for \$1,800 per E CAST.

An E CAST to the TRADITIONAL BUILDING and PERIOD HOMES database is a fast, cost-effective way to get the word out about something new. When you include a call to action in your E CAST copy you can start a relationship with the reader that captures important data from the customer or prospect and leads to a sale.

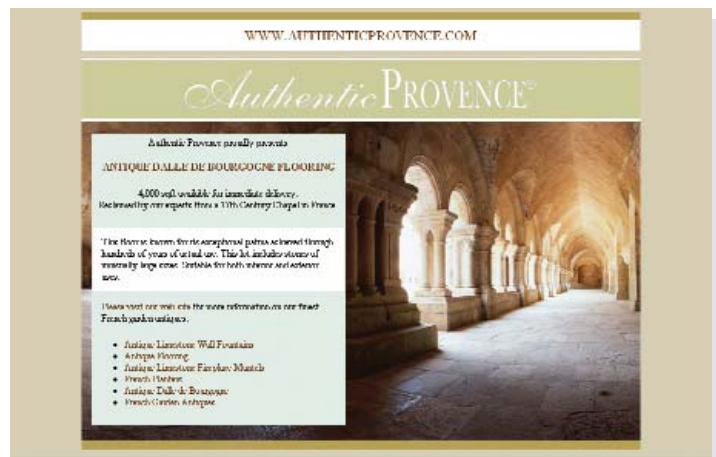
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**Advertising Specs:** Ask us for a sample E CAST

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